

# Success Story: Two Sisters Press Launches New Book and Product Line

“After 10 years of ‘intending’ to get our work in print and available to the public, another publisher referred us to Argent. *What a find!* Argent demystified publishing, taught us the ropes, and solved the unsolvable problems with ease. *Working with the wrong people would have been disastrous. Argent exceeded every expectation.*”

— ANA CORTEZ  
AUTHOR, *The Playing Card Oracles*

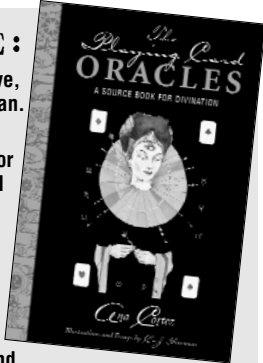
**ARGENT provided:** • Editorial review and refinement • Exquisite book design and production • Electronic illustrations • New product development • Saved us thousands of dollars just in printing costs alone • Innovative marketing ideas • Savvy product packaging • and lots more!

“Honestly, as a small independent publisher, we would have been lost without Argent’s expertise. *We are so pleased.*”

— C J FREEMAN  
PUBLISHER, *Two Sisters Press*

## CHALLENGE:

- Build comprehensive, budget-sensitive plan.
- Create unified and distinctive design for book, products, and packaging.
- Navigate the book publishing process from concept to finished product, achieving the same economies and margins as publishing houses with million-dollar design and sales & marketing resources.



## SOLUTION: ARGENT BOOKS

*Resources for successful publishing since 1978*

Make your book publishing venture a success story, too. Contact us for all the details on Two Sisters Press projects and how we can help you.

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